

The 4 Must-haves of Business Resiliency

Increasingly unpredictable risk landscapes are threatening organizations at a greater velocity than ever before. As a result, business leaders are responding to potential disruptions with a renewed focus on strengthening business resilience.

Businesses that want to achieve resilience must first accomplish the four must-haves of any resilient organization.



Must-have No. 1:

A Proactive Approach to Risk Management

Better predict and mitigate risks by continuously practicing fundamentally resilient actions.

- **Prepare.** Create response scenarios, playbooks and continuity plans. Continually test and improve
- **Anticipate.** Regularly modify plans to improve their preparedness for unexpected disruptions
- **Detect.** Get the earliest warning signs of risks and high-impact events
- **Adapt.** Adjust as needed to survive initial shocks and quickly recover

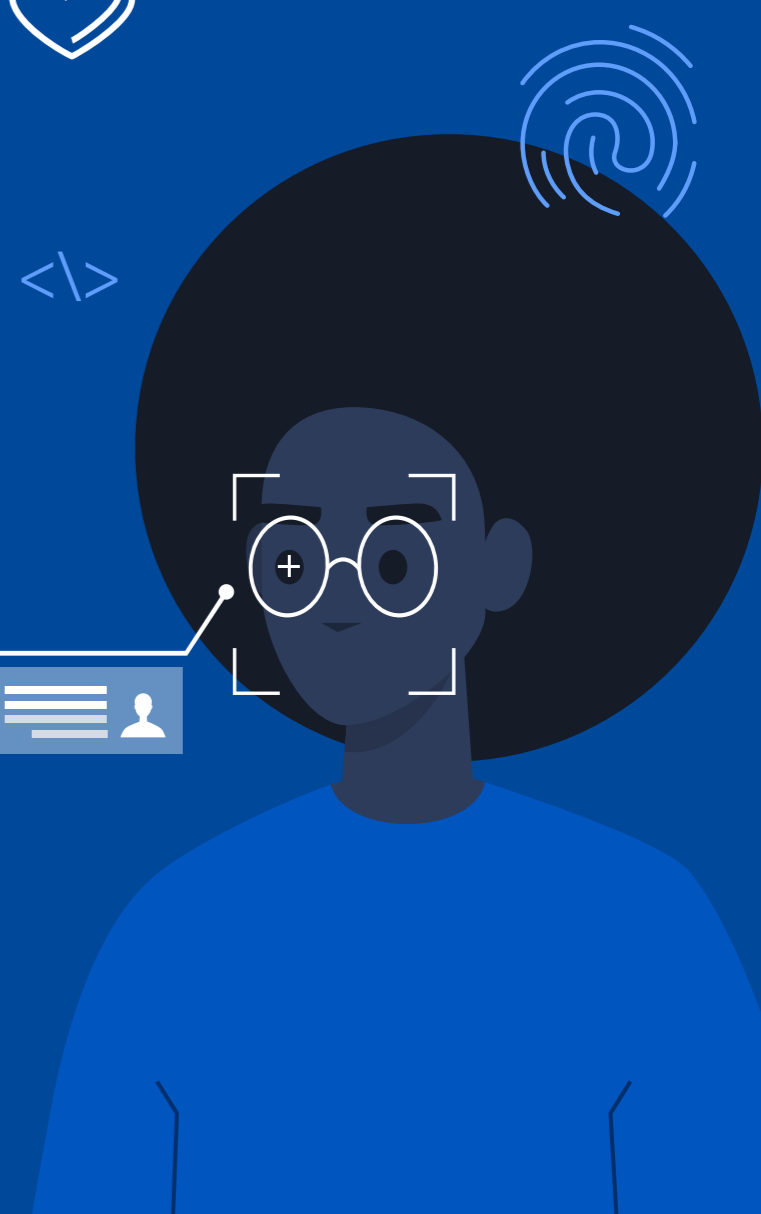


Must-have No. 2:

A Security-first Culture

A security-first culture is key to strengthening resilience.

- **Understand that risk is inevitable.** It's only a matter of time before an incident threatens your business
- **Align with leadership.** Ensure a board member is responsible for promoting resilience
- **Instill a sense of shared responsibility.** Ensure all employees know their role in protecting the business



Must-have No. 3:

Playbooks and Continuity Plans

Playbooks and incident response and continuity plans are crucial to security teams' ability to collaborate and organize effective responses to risks. These documents must:

- Clearly define responsibilities and workflows
- Align with business-critical operations to maintain core functionality during a crisis
- Be tested and adjusted regularly for continuous improvement

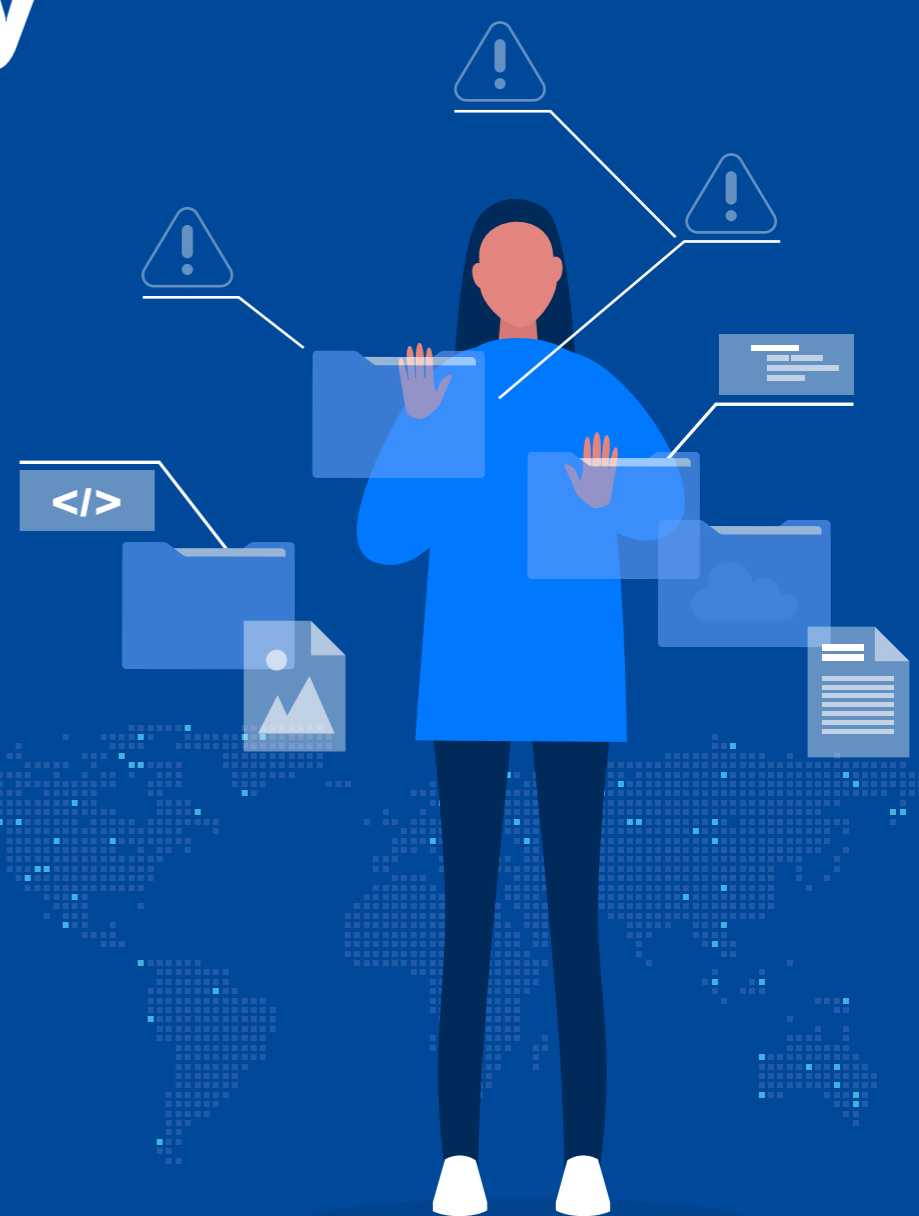


Must-have No. 4:

Cutting-edge Technology

To keep up with the accelerating rate of disruption, organizations need best-in-class technology. Prioritize tech and tools that allow security teams to:

- Get and stay ahead of high-impact events and emerging risks
- Have an integrated, holistic view of risks locally, regionally and globally
- Manage workflows from end-to-end



Role of Real-time Information in Improving Business Resiliency

With Dataminr's real-time alerting solution Dataminr Pulse, organizations can strengthen their security posture and boost business resiliency by:



Receiving the earliest indications of high-impact events and emerging threats—often within seconds or minutes of an occurrence



Maximizing the time needed to assess risks and accelerate responses



Maintaining real-time, comprehensive visibility and stay informed as situations unfold



Contextualizing risks through rich visual data to better assess the full scope of potential business disruptions



Coordinating and collaborating more effectively across teams and the entire organization